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Pfingsten Partners Acquires Superior International Industries, Inc.

CHICAGO, IL - March 16, 2011 - Private equity firm, Pfingsten Partners, L.L.C. announced the acquisition of Superior International Industries, Inc., ("Superior"), in partnership with Superior Management, a Carrollton, GA-based diversified manufacturer of recreational products, site solutions and shade products for a variety of end markets including parks, schools, childcare facilities, amusement, hospitality, sports venues, and the military. Products are sold under several brand names including "Playland", "Grounds For Play" and "WOW" play equipment; "Litchfield" and "Sii Structures" shelters; "Webcoat" site furniture; "Superior Shade" and "Skyspan" shade products; "Ground Plug" anchoring products; "Child Works" playground solutions; "Superior Shape" adult fitness equipment and, others.

Superior's unique position as the industry's only comprehensive provider of recreational site solutions has enabled the company to grow sales and increase market share during difficult economic times. Pfingsten plans to grow the business by increasing its dealer base in under-represented geographies, further penetrating existing markets, and entering new markets for its shade and anchoring products.

"Superior's diversity of products in a fragmented industry and its continuous improvement culture are a natural fit for Pfingsten," said James J. Norton, Senior Managing Director, Pfingsten Partners, L.L.C. "We can leverage the company's existing strengths to accelerate growth in both new and existing markets."

"The combination of our experienced management team, Pfingsten's operational expertise and a conservative capital structure will allow Superior to take full advantage of its market opportunities," said Ray Derbecker, President and CEO. "The new partnership will allow us to embark on our next stage of growth by immediately expanding our marketing capabilities, accessing new customers, expanding our geographic reach, and continuing further investment in new product innovation."

The transaction closed on March 4, 2011, and marks the seventh platform investment for Pfingsten Partners' \$525 million Fund IV. Financial terms were not disclosed. For more information regarding Superior, visit www.superiorinternational.com

About Pfingsten Partners

Pfingsten Partners is an operationally focused private equity firm founded in 1989. From its headquarters in Chicago and offices in ChangAn, China and New Delhi, India, the firm builds better businesses through operational improvements, professional management practices, global capabilities and profitable business growth rather than financial engineering. Since completing its first investment in 1991, Pfingsten Partners has acquired 75 manufacturing, distribution and business service companies and has over \$1.2 billion of capital under management. For more information, visit www.pfingstenpartners.com